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**Local/Fire Department Name**

**Rooftop Rescue Sponsorship Opportunities**

Showcase your corporate leadership with a connection to community heroes and leverage the 66-year partnership between MDA and fire fighters and to bring positive cause marketing benefits to your brand.

**3rd Alarm Sponsor - $1,500 (smaller market) - $10,000 (larger market)**

* recognition as presenting sponsor on press release and opportunity to speak at media kickoff
* MDA fire fighter and family stories for use by company for external and/or internal social & digital communications
* MDA staff or fire fighter participation in one virtual company meeting or event
* opportunity to hang company banner at event
* company logo placement on event website
* recognition on local/department and MDA social media channels
* opportunity for company to share involvement on social media

**2nd Alarm Sponsor - $1,000 (smaller market) - $5,000 (larger market)**

* recognition as event sponsor on press release
* opportunity to hang company banner at event
* company logo placement on event website
* recognition on local/department social media channels
* opportunity for company to share involvement on social media

**1st Alarm Sponsor - $500 (smaller market) - $2,500 (larger market)**

* recognition as event sponsor on press release
* company logo placement on event website
* recognition on local/department social media channels
* opportunity for company to share involvement on social media

**For Additional Information Contact**

**Name**

xxx.xxx.xxxx

email