



## How to Set Up Fundraising Incentives & Milestones

**Goal \$100**

**Next Milestone**

**\$100:**

*First 100!*

[See All Milestones](#)

**Incentives**

- \$50** 3 Left  
I will wash and vacuum your car
- \$100** 2 Left  
I will bake you a wedding cake

### Jane Smith

Team Captain TestTeam

**SUPPORT ME**

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My Story
Donations

Every day, children are born with muscular dystrophy and adults are diagnosed with ALS and other life-threatening diseases that take away their most basic freedoms - like walking, talking, eating, hugging, and ultimately life itself.

For more than sixty years, fire fighters have been Filling the Boot on street corners (and I'll still be there!)- raising money to help MDA fight back. Now I'm asking you to help me Fill the Boot online.

The money I raise will help children and adults in our community, and will also help support innovative research to change the future for people with neuromuscular disease.

Please make a donation. Thank you!

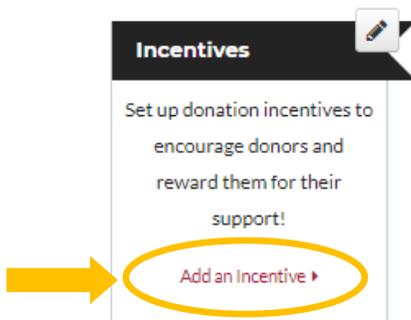
### Comments

0 Comments Sort by Oldest

### Fundraising Incentives

Fundraising incentives are meant to encourage donors and to reward them for their support. Departments/locals can give away items for certain donation amounts or do an over-the-top activity for a large donation amount. (i.e. Station 1, A Shift will wash your car for a \$200 donation)

You can easily add and edit fundraising incentives from your fundraising page:

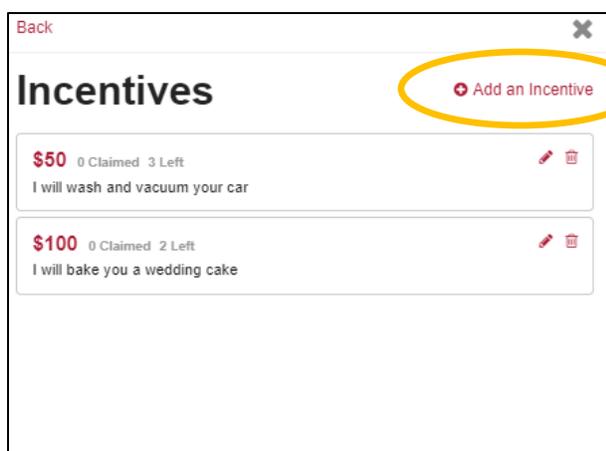


## Options

You have several options while adding an incentive so that you can customize the experience for your donors. All fundraising incentives require a donation amount and an incentive description. The other options you can enter are:

- **Incentive Image (optional):** Incentive images will display when donors select to donate towards an incentive.
- **Quantity Available:** Number of incentives available. Check the box if the quantity is unlimited.
- **Does this incentive have start and/or end dates?:** Date when an incentive becomes available or when it is no longer available. You can select a start date, an end date, both, or neither.
- **Do you need any additional information from the donor?:** use this if you need additional information from the donor to fulfill an incentive, such as an email address or social media username.

You will have the ability to add multiple incentives.

A screenshot of the 'Add an Incentive' form in a mobile application. The form includes the following fields and options:

- Donation Amount\*:** A text input field with a dollar sign icon.
- Incentive Description\*:** A text input field.
- Incentive Image (Optional):** A button labeled 'UPLOAD AN IMAGE' with a camera icon.
- Quantity Available\*:** A text input field and a checkbox labeled 'Unlimited'.
- Does this incentive have start and/or end dates?\*** Radio buttons for 'Yes' and 'No' (selected).
- Do you need any additional information from the donor?\*** Radio buttons for 'Yes' and 'No' (selected).
- SAVE INCENTIVE:** A red button at the bottom right.

Donors will see the incentives on your page. The incentives will also be offered to donors when they click “Support Me”. If they click “donate an amount of your choice”, the standard donation levels will populate.

## Fundraising Milestones

Milestones allow you to create mini goals to inspire your donors. You can enable milestones globally or per event. They are available for participant and personal campaign fundraising pages. Donors have the option of donating directly to a milestone to help a fundraiser reach their mini goal while working towards reaching their overall fundraising goal.

You can easily add and edit multiple fundraising milestones from your fundraising page:

Fundraising Goal

\$ 5000.00 [UPDATE GOAL](#)

**Milestones** [>](#)  
Add milestones to celebrate progress on the way toward your fundraising goal!

**Incentives** [>](#)  
Set up donation incentives to encourage donors and reward them for their support!

# Milestones

[+ Add a Milestone](#)

**Next Milestone**  
**\$100** *First 100!* [✎](#) [🗑](#)

**Upcoming Milestones**  
**\$1,000** *I will wash the firetruck!* [✎](#) [🗑](#)